

Alpha by Public
Acceptable Use Policy for Alpha Mobile App

This Alpha Acceptable Use Policy (“Policy”) applies to the Alpha mobile application (“Alpha” or “Services”) offered by Public Holdings, Inc. (“Public”, “we”, “our,” or “us”).

Artificial intelligence and machine learning has the potential to revolutionize investing. Alpha is a research and exploration tool powered by GPT-4 that is constantly evolving. Therefore, we have developed this Acceptable Use Policy to ensure that Alpha is used safely and responsibly.

Prohibited Use of the Services. Please do **NOT** use the Services for any of the following:

1. Investment Decisions.

- a. The Services, including any output from Alpha (“Output”), should not be used to make investment decisions for yourself or others. You must do your own research and must not rely on any Output to make decisions, including investment decisions. You should always consult with your legal, tax, and/or financial advisors before making any financial decisions.

2. Investment Advice

- a. Output should never be considered investment advice or research. Not only may the Output be materially inaccurate, but the Services do not consider all factors that may affect investment or other decision-making and does not account for individual goals, risk aversion, and/or other circumstances. The appropriateness of a particular investment will depend on an investor’s individual circumstances and objectives.
- b. When Alpha mentions a stock, for example, it is not endorsing that stock. Output should never be considered a recommendation to buy, sell, or hold a security. Output should never be considered an offer to sell or the solicitation of an offer to purchase any security, future, or other financial instrument or product.

3. Personal, Sensitive, or Confidential Information. You should not input the following into the Services:

- a. Any personal information, including names, phone numbers, addresses, emails, or birth dates; or
- b. Confidential or sensitive information.

4. Illegal Activity. We prohibit the use of the Services for any illegal activity.

5. Child Sexual Abuse Material. We prohibit using the Services to input or generate Child Sexual Abuse Material or any content that exploits or harms children.

6. Hateful, Harassing, or Violent Content. We prohibit using the Services to input or generate:

- a. Content that expresses, incites, or promotes hate based on identity;
 - b. Content that intends to harass, threaten, or bully an individual; or
 - c. Content that promotes or glorifies violence or celebrates the suffering or humiliation of others.
7. **Malware.** We prohibit using the Services to input or generate code that is designed to disrupt, damage, or gain unauthorized access to a computer system.
8. **Physical Harm.** We prohibit using the Services for activity that has high risk of physical harm, including:
- a. Weapons development;
 - b. Military and warfare;
 - c. Management or operation of critical infrastructure in energy, transportation, and water; or
 - d. Content that promotes, encourages, or depicts acts of self-harm, such as suicide, cutting, and eating disorders.
9. **Economic Harm.** We prohibit using the Services for activity that has high risk of economic harm, including:
- a. Multi-level marketing;
 - b. Gambling;
 - c. Payday lending; or
 - d. Automated determinations of eligibility for credit, employment, educational institutions, or public assistance services.
10. **Fraudulent or Deceptive Activity.** We prohibit using the Services for fraudulent or deceptive activity, including:
- a. Scams;
 - b. Coordinated inauthentic behavior;
 - c. Plagiarism;
 - d. Academic dishonesty;
 - e. Astroturfing, such as fake grassroots support or fake review generation;
 - f. Disinformation;
 - g. Spam; or

- 16. Government Decision-Making.** We prohibit using the Services for government decision-making, including:
- a. Law enforcement and criminal justice; or
 - b. Migration and asylum

Sharing and Disclosure of Output. To mitigate the possible risks of content generated by artificial intelligence (“AI”), we have set the following policy on permitted sharing and disclosure of Output to others.

1. Always manually review each Output before sharing to ensure that it complies with the terms of this Policy and the Alpha Subscription Agreement (“Alpha Subscription Agreement”). Do not share Output that violates this Policy or the Alpha Subscription Agreement. Do not share Output that will or may offend others.
2. Always attribute the Output to Public and Alpha.
3. Always indicate that the Output is AI-generated in a way no user could reasonably miss or misunderstand.
4. If taking suggestions for Input from others, always exercise good judgment. Do not enter Input that might result in violations of this Policy or the Alpha Subscription Agreement.
5. Remember Output may contain negative, biased, inaccurate, incomplete, and/or non-timely responses. Never represent that the Output is definitively accurate, correct, true, current, or complete. Do not rely, or encourage others to rely, on any Output without independently evaluating and verifying its accuracy and appropriateness of use, including through human review of the Output.
6. Never represent that the Output is or can potentially be serve as: (a) an investment recommendation; (b) investment advice; (c) investment research; (d) a recommendation to buy, sell, or hold a security; or (e) an offer to sell or the solicitation of an offer to purchase any security, future, or other financial instrument or product.

Last updated: September 25, 2024